

Name: _____ Date: _____ Period: _____

Final: Personal Story

WORTH: (240 POINTS)

PROJECT DESCRIPTION:

Students are asked to develop a 30 sec commercial clip that showcases their experience at the high school. Students will develop a Storyboard and animatic for this project. Video must be 30 seconds

REQUIREMENTS

Studio Habit of Mind	Not Approaching Standards (12 points)	Approaching Standards (24 points)	Meeting Standards (40 points)	Points
Video Preparati on	Did not Utilized or Complete storyboard and animatic to inform judgment and planning for final video	Somewhat Utilized and/or Completed storyboard and animatic to inform judgment and planning for final video	Utilized/Completed storyboard and animatic to inform judgment and planning for final video	
Stretch & Explore	Did not experiment with layout, type, keyframing, motion blur	Somewhat experimented with layout, type, keyframing, motion blur	Experimented with layout, type, keyframing, motion blur	
Engage and Persist	Did not re-worked and aligned keyframes to correct the transitioning of text/image	Re-worked and aligned keyframes to somewhat correct transitioning of text/image	Re-worked and aligned keyframes to correct the transitioning of text/image as needed	
Express	Video does not communicate a message/theme of their experiences at the school	Video somewhat communicates a message/theme of their experiences at the school	Video communicates a message/theme of their experiences at the school	

Participation	During check in, the individual is did not articulate their thoughts and/or evaluate their own experience. Student did not show organization, preparation, effort in class	During check in, the individual is somewhat able to articulate their thoughts and/or evaluate their own experience. Student somewhat showed organization, preparation, effort in class	During check in, the individual is able to articulate their thoughts and evaluate their own experience. Student showed organization, preparation, effort in class	
Develop Craft	Video does not included audio, various elements, and/or video that is 30 secs	Video somewhat included audio, various elements or video that is 30 seconds long	Video include audio, various elements, and video is 30 seconds long	
			Total Points	

PRIOR EXPERIENCE:

Text Animation

Rebuilding a Story

MATERIALS & TOOLS:

Computer Lab Time

Adobe AfterEffects

Garageband

SUPPORT AVAILABLE:

By Appointment

CALENDAR:

Project Due _____